

Bespoke, branded

Induction Courses

2025





High-quality training. Tailored to you.

We believe great onboarding shouldn't be a luxury reserved for big businesses with bigger budgets.

We create **bespoke, branded** training that's high-quality, professional, and affordable – built for any business, no matter the size. Our digital modules put training back in your hands, with expert guidance from us every step of the way.

They're designed to **enhance** your vital face-to-face training, not replace it – giving your team the knowledge they need upfront, so on-site sessions are shorter, sharper, and more **cost-effective**.

The benefits of Emblem Induction Courses

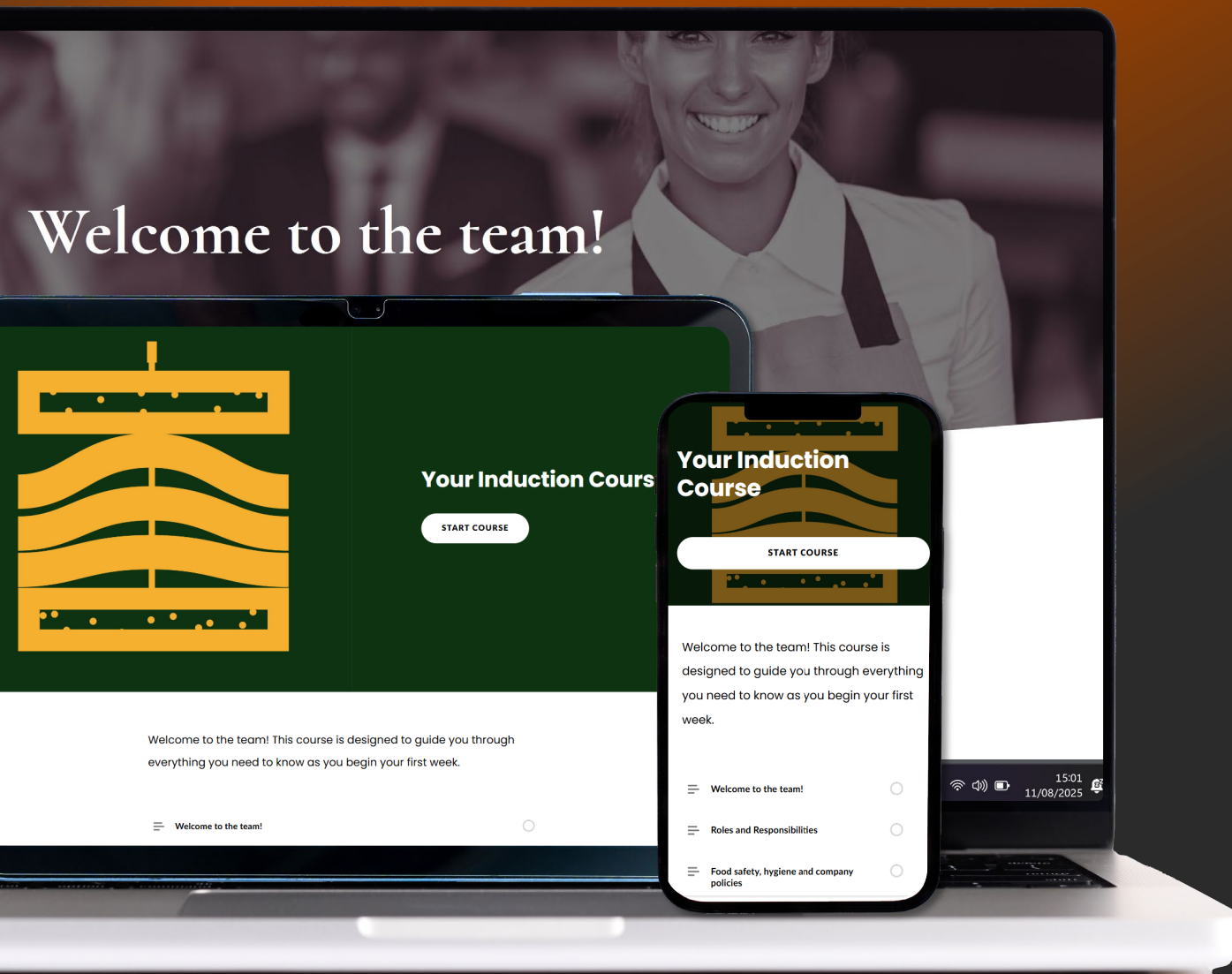


Keep your team for the long haul – Structured onboarding makes employees **58% more likely** to stay with you for three years. Giving them clear, consistent information upfront helps them feel supported from day one and reduces costly turnover.



Boost productivity fast – Well-designed inductions can improve new hire productivity by **over 70%**. Completing a self-paced module before their first shift means new staff arrive prepared, easing first day nerves and freeing up busy teams to focus on their work.





















Bring your brand to life! – Every module is tailored to your business, from your logo and colours to your mission, values and tone of voice. It's onboarding that looks, feels and sounds like you, reinforcing what you stand for from the start.


Beautifully designed and expert-led – Created by qualified teachers and experienced educators, our modules go beyond simple presentations. They are interactive, engaging, and built to create active learning experiences that keep knowledge fresh and relevant to your sector.

Our packages at a glance

Feature	Bronze (starting at £600)	Silver (starting at £900)	Gold (starting at £1,800)
Branded induction/ training module			
Role-specific content, up-to-date legislation and policies			
Company imagery & scenarios			
Bespoke video creation & integration			
Final quiz & certificate			
Web-hosting from Emblem Training			
12-month unlimited access & annual updates (with renewal)			

*Every module is built around your business needs. We're happy to discuss fully bespoke packages or adjust pricing to suit your requirements.

Add-ons

-  **Extra bespoke video** – Professional, AI Avatar video to expand your course
-  **Fast-track delivery** – Prioritised build to meet tight deadlines
-  **Additional updates** – Content change outside annual update cycle
-  **Lesson add-on (basic)** – One extra lesson of simple content
-  **Printable handbook (PDF)** – Downloadable version of your induction
-  **Lesson add-on (large)** – One extra lesson of more complex or interactive content

Need something else?

We also offer design services and on-demand custom training packages for individual courses, perfect for both new starters and existing team members.

How it works

1

Choose your package

Bronze, silver or gold and any add-ons.

2

We get to know your business

You'll complete a set of detailed forms to outline your content needs. We'll arrange an on-site visit or remote call to understand your team, values and daily operations.

3

We design your course

Using leading software and tools, tailored to your branding and agreed content needs.

4

Your staff receive a link and access code

When new staff are ready, they'll receive an access code and guidance for how to complete their course.

5

Employees complete the course!

Setting them up for success from day 1 and giving them a downloadable certificate at the end.

6

You renew annually

Keeping content and licences active and up-to-date.

Get in touch!



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Scan the QR code to see an example course!